

# GUADALAJARA

HISTORY • TRADITION • MODERN

## COUNTRY

MEXICO

## POPULATION

5.3 MILLION

MAX PLENARY: 10,000 PAX

MAX EXHIBITION SPACE: 58,000 SQM

MAX BANQUET SPACE: 25,000 SQM



Renewable Energy



Electronics



Automotive



ICT



Food



Creative Industries



28,500+  
HOTEL ROOMS  
500+  
HOTELS



HOME TO MARIACHI  
UNESCO WORLD HERITAGE



HOT  
FACT

Guadalajara is known as  
the Mexican Silicon Valley.

90+ MUSEUMS  
&  
GALLERIES

250+ higher learning  
institutions



HOME TO TEQUILA  
AGAVE FIELDS RECOGNISED BY  
UNESCO WORLD HERITAGE

89 AIR ROUTES  
FROM  
56 DESTINATIONS



15,000+ RESTAURANTS



COLONIA AMERICANA IN GUADALAJARA  
HAS BEEN NAMED THE COOLEST  
NEIGHBOURHOOD IN THE WORLD TO VISIT  
(TIME OUT 2022)

WORLD DERMATOLOGY CONGRESS 2027  
FIFA WOLD CUP 2026  
GAY GAMES 2023



COMMITTED TO  
ASSOCIATION DEVELOPMENT  
THROUGH OUR GLOBAL NETWORK