

HOUSTON

VIBRANT • INNOVATIVE • STYLISH

COUNTRY

TEXAS, USA

POPULATION

7.2 MILLION

MAX PLENARY: 30,000 PAX

MAX EXHIBITION SPACE: 50,800 SQM

MAX BANQUET SPACE: 50,800 SQM



CENTRES OF EXCELLENCE

Health sciences

Energy

Aerospace & aviation

Nanotechnology

Adv. technologies

Manufacturing



100,000+
HOTEL ROOMS

#2 Best Convention Destination in the US

(CCI Report from Northstar Meeting Group, 2021)

FUN FACT

Home of NASA's Apollo 17 command module — the last mission to land men on the moon



#1 Ranking - Most Diverse Cities in America (Wallet Hub, 2021)

24 'Fortune 500' companies call Houston home



MORE THAN 90 FOREIGN CONSULATES IN HOUSTON

25TH LARGEST ECONOMY IN THE WORLD*

*IF IT WAS AN INDEPENDENT NATION



187 AIR ROUTES FROM 65 DESTINATIONS*

*INTERNATIONAL



FIRST NORTH AMERICA CITY IN GLOBAL DESTINATION SUSTAINABILITY INDEX (GDSI)

THE GRB CONVENTION CENTER IS CONNECTED TO HILTON AMERICAS & MARRIOTT MARQUIS CONVENTION HOTELS (2,200 ROOMS)



COMMITTED TO ASSOCIATION DEVELOPMENT THROUGH OUR GLOBAL NETWORK