

# DUBAI BUSINESS EVENTS



Dubai Business Events is the city's official convention bureau, supporting some of the world's most prestigious business events taking place in the emirate.

Dubai Business Events is Dubai's official convention bureau. As part of the Department of Economy and Tourism, its main goal is to establish Dubai as a premier business event destination.

This is done through promoting the destination and attracting international meetings, incentives, conferences and exhibitions that can help Dubai grow its economic development and knowledge creation.

The Dubai Business Events team comprises experts with highly specialised knowledge about Dubai, with offices in:

- BEIJING
- COPENHAGEN
- DUBAI
- JAKARTA
- KUALA LUMPUR
- LONDON
- MOSCOW
- MUMBAI
- NEW YORK
- SAO PAULO
- SEOUL
- SHANGHAI
- SINGAPORE
- TOKYO

Dubai Business Events offers free and impartial advice, guidance and support to international business event organisers in planning international meetings, incentives, conferences and exhibitions.

Dubai Business Events partners with hundreds of hotels, venues, Professional Congress Organisers (PCOs), Destination Management Companies (DMCs) and other service providers in Dubai, representing the very best the city has to offer.

With in-depth knowledge of Dubai, its unique culture, world class convention venues and the specific requirements of the business event industry, Dubai Business Events prides itself on delivering free and impartial advice tailored to your specific needs.



# HOW WE CAN HELP



Dubai Business Events offers a wide range of support and services. As a member of the BestCities Global Alliance, we guarantee the highest level of service. There's no charge for our services and you decide how much you wish us to be involved.

<b>BID SUPPORT</b> Preparation and submission of event bid materials	<b>CONVENTION SERVICES</b> Support all the way from awarding of event to hosting	<b>LOGISTICAL PLANNING</b> Ensuring events have a lasting impact
<b>VENUE SUPPORT</b> Checking hotel and venue availability across Dubai	<b>INSPECTIONS</b> Facilitation and hosting site inspections	<b>RESERVATIONS</b> Blocking hotel rooms and venues
<b>PROPOSALS</b> Obtaining proposals and quotes from venues and other local service suppliers	<b>LOCAL SERVICES</b> Assistance in appointing local PCOs, DMCs or other service providers	<b>SOCIAL ACTIVITIES</b> Recommendations for social events and activities
<b>SPECIAL PROGRAMMES</b> Development of pre and post-tour programmes	<b>LOCAL PR</b> Assistance with press relations in Dubai	<b>MARKETING COLLATERAL</b> Access to media and promotional assets, videos, images and brochures about Dubai
<b>INTRODUCTIONS</b> Introductions to local industry contacts and government representatives	<b>VISITOR GUIDES</b> Complimentary visitor guides and city maps for delegates	<b>INFORMATION BOOTHS</b> Visitor information booths for large events
<b>BUSINESS EVENT SUPPORT</b> In kind support and marketing funding	<b>PROMOTIONAL SUPPORT</b> Promoting events on digital platforms including online calendars and social media	<b>GOVERNMENT COORDINATION</b> Liaising with relevant local authorities

## AL SAFEER CONGRESS AMBASSADOR PROGRAMME

Dedicated to building Dubai as the top business event destination by providing industry leaders a platform to promote their industry internationally, and help bring major events to the city

## BESTCITIES GLOBAL ALLIANCE

An alliance of 12 cities, including Dubai, that guarantees the highest levels of service and seeks to harness the power of collaboration and community to create positive impact through business events

