

Singapore Exhibition & Convention Bureau (SECB)
 A Group of the Singapore Tourism Board
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Singapore

FACT SHEET

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City Profile

Singapore aspires to be a dynamic Exchange Capital of the World where people, ideas and technology converge. Its strategic location, extensive connectivity, state-of-the-art infrastructure and business events venues and facilities, professional business events industry and strong knowledge-based economy combine to make this dynamic global city a catalyst for business success.

Geographically situated at the heart of Southeast Asia, Singapore is a vibrant and cosmopolitan destination that embodies the finest of both East and West. The city's multi-cultural identity further adds to its harmonious blend of culture, cuisine, arts and architecture, offering quality entertainment and leisure options, and providing visitors with uniquely enriching experiences. Ranked the 5th Convention City in the World, and Asia's Top Convention City for the 9th consecutive year by the International Congress & Convention Association (ICCA), Singapore continues to strengthen its reputation as a premier business events destination.

Fast Facts

| | |
|------------------------------------------|-----------------------|
| Number of international flights per week | 4,900 |
| Airport — distance from the city centre | 25km/27 mins by train |

Accommodation

| | |
|-----------------------|------------------|
| Total number of rooms | More than 40,000 |
|-----------------------|------------------|

Meeting/Venue Facilities

| Venue Name | Largest Plenary (flat/tiered) | Largest Banquet Space (sqm/sqf) | Round Table Number Dels | Largest Exhibition Space (sqm/sqf) |
|-----------------------------------------------------------------|-------------------------------|---------------------------------|-------------------------|------------------------------------|
| Singapore Expo (10 Halls) | 19,000 in one single session | 60,000/645,834 | 36,000 | 100,000/1,076,391 |
| Marina Bay Sands Expo and Convention Center | 11,000 | 8,140 / 87,619 | 6,600 | 18,570 / 199,887 |
| Suntec Singapore International Convention and Exhibition Centre | 12,000 | 12,000/129,120 | 5,000 | 12,000/129,120 |
| Resorts World at Sentosa | 7,300 | 6,500 / 69,966 | 5,520 | 6,500 / 69,966 |
| Raffles City Convention Centre | 3,200 | 2,257/24,294 | 2,000 | 2,257/24,294 |
| Shangri-La Hotel Singapore | 1,500 | 1,357/14,610 | 1,300 | 1,357/14,610 |
| The Ritz-Carlton, Millenia Singapore | 1,400 | 1,085/11,730 | 1,000 | 1,085/11,730 |
| Orchard Hotel Singapore | 1,250 | 1,234/13,283 | 1,000 | 1,234/13,283 |
| Meritus Mandarin Singapore | 1,200 | 1,020/11,000 | 1,000 | 1,020/11,000 |
| Waterfront Conference Centre | 900 | 850/9,180 | 600 | 850/9,180 |

Bureau Profile

The Singapore Exhibition & Convention Bureau, a group of the Singapore Tourism Board, champions business travel and business events as key drivers of tourism and enablers for industry growth in Singapore. It aims to establish Singapore as a dynamic business events destination where people, technology and ideas create great value for customers.

The Bureau works with stakeholders to create, attract and grow business events, ensuring exceptional experiences in event delivery. Along with developing partnerships with international organizations and alliances, and overseeing sector capability development, the Bureau positions Singapore as a compelling destination for intellectual and business exchange through global marketing activities. In addition to providing comprehensive and impartial information on Singapore's MICE facilities and recommended industry partners, extra value and customized financial support is offered to business event organizers under the 'BE in Singapore' incentive scheme.



Make your convention a BestCities Experience

BestCities is the world's first and only convention bureau Alliance with eight partners — Cape Town, Copenhagen, Dubai, Edinburgh, Melbourne, San Juan, Singapore and Vancouver — on five continents. Our vision is to be recognized globally for being innovative and setting and delivering the world's best convention bureau practices for the meetings industry.

Our Mission

Through commitment to a Quality Management System, BestCities Partners deliver the world's best service experience for meeting planners.

Do you know what to expect from a BestCities Partner?

When meeting planners work with BestCities Partners, they know what to expect — best practices and best services. Not only are there 33 unparalleled service standards, BestCities destinations have the facilities, attractions and infrastructure to ensure a successful convention.

For more information:

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