

Melbourne Convention + Visitors Bureau
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Melbourne

FACT SHEET

CAPE TOWN | COPENHAGEN | DUBAI | EDINBURGH | MELBOURNE | SAN JUAN | SINGAPORE | VANCOUVER

City Profile

Voted many times as one of the world's most liveable cities, Melbourne is celebrated for its friendly locals, fine wine and dining, and world-class facilities.

Constantly innovating, Melbourne is home to Australia's newest and most flexible Convention Centre — the world's first to be awarded a '6 Star Green Star' environmental rating.

The Melbourne Convention Centre, which includes a 5,553-seat plenary, an entry level foyer for 8,400 guests, and 36 meeting rooms, is situated on the picturesque Yarra River in inner-city South Wharf and is surrounded by restaurants, cafes and shopping strips.

Melbourne, Australia's events capital, offers year-round entertainment, including the Australian Grand Prix, Melbourne Spring Racing Carnival and Australian Open Tennis.

Just one hour's drive from the city takes you to a world away — enjoy spectacular scenery and wildlife, choose from 100 local vineyards, rest and relax at an award-winning day spa, or tee-off at a world-class golf course.

Bureau Profile

Melbourne Convention + Visitors Bureau (MCVB) is a not-for-profit organisation which works with government partners and members to market Melbourne and Victoria nationally and internationally as a world-leading Business Events destination.

MCVB has staff and representatives in Sydney, Singapore, Hong Kong, New York, Chicago and London. Our services are tailored to meet our clients' needs in every aspect of bidding, planning advice and support for conventions, meetings, incentive programs and special events.

Fast Facts

Number of international flights to & from Melbourne Airport per week	484
Number of domestic flights to & from Melbourne Airport per week	3,207
Airport — distance from the city centre	22 km
Number of international airlines that service the destination	27
Number of domestic airlines that service the destination	6

Accommodation

Total number of rooms in Melbourne tourism region (includes city)	24,000
Total number of rooms within City of Melbourne (6km radius of city centre)	15,100

Meeting/Venue Facilities

Venue Name	Largest Plenary (flat/tiered)	Largest Banquet Space (sqm)	Round Table Number Dels	Largest Exhibition Space (sqm)
Melbourne Convention and Exhibition Centre	5,553 seat plenary <small>(divisible into 3 smaller configurations)</small> 36 meeting rooms of varying size	7,300 (total)	3,200	30,000
Etiihad Stadium	54,000 (tiered undercover seating)	2,188	1,200	2,188
Melbourne & Olympic Park	15,000 (tiered undercover)	1,834	1,250	1,800
Crown Towers	2,500 (Theatre Style-Palladium)	2,050	1,500	2,050
Crown Promenade	660 (Theatre Style)	541	360	541
The Sebel and Citigate				
Albert Park	1,400 (Theatre Style)	1,462	1,100	1,462



Make your convention a BestCities Experience

BestCities is the world's first and only convention bureau Alliance with eight partners — Cape Town, Copenhagen, Dubai, Edinburgh, Melbourne, San Juan, Singapore and Vancouver — on five continents. Our vision is to be recognized globally for being innovative and setting and delivering the world's best convention bureau practices for the meetings industry.

Our Mission

Through commitment to a Quality Management System, BestCities Partners deliver the world's best service experience for meeting planners.

Do you know what to expect from a BestCities Partner?

When meeting planners work with BestCities Partners, they know what to expect — best practices and best services. Not only are there 33 unparalleled service standards, BestCities destinations have the facilities, attractions and infrastructure to ensure a successful convention.

For more information:

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