

Melbourne Convention + Visitors Bureau
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Melbourne

FACT SHEET

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City Profile

Voted many times as one of the world's most liveable cities, Melbourne is celebrated for its friendly locals, fine wine and dining, and world-class facilities.

A leader in innovation, Melbourne is home to Australia's newest and most flexible Convention Centre — the world's first to be awarded a '6 Star Green Star' environmental rating.

The Melbourne Convention Centre, which includes a 5,553-seat plenary, an entry level foyer for 8,400 guests, and 52 meeting rooms, is situated on the picturesque Yarra River in inner-city South Wharf and is surrounded by restaurants, cafes and shopping strips.

Melbourne, Australia's events capital, offers year-round entertainment, including the Australian Formula 1™ Grand Prix, Spring Racing Carnival and Australian Open Tennis Championship.

Just one hour's drive from the city takes you to a world away — enjoy spectacular scenery and wildlife, choose from 100+ local vineyards, rest and relax at award-winning day spas, or tee-off at a world-class golf course.

Bureau Profile

Melbourne Convention + Visitors Bureau (MCVB) is a not-for-profit organisation which works with government partners and members to market Melbourne and Victoria nationally and internationally as a world-leading Business Events destination.

MCVB has staff and representatives in Melbourne and New South Wales (Australia), Singapore, Hong Kong, Shanghai, New York, London and Seoul. Our services are tailored to meet our clients' needs in every aspect of bidding, planning advice and support for conventions, meetings, incentive programs and special events.

Fast Facts

Number of international flights to & from Melbourne Airport per week	585
Number of domestic flights to & from Melbourne Airport per week	3,200
Airport — distance from the city centre	22 km
Number of international airlines that service the destination	27
Number of domestic airlines that service the destination	6

Accommodation

Total number of rooms in Melbourne tourism region (includes city)	25,500
Total number of rooms within City of Melbourne (6km radius of city centre)	16,250

Meeting/Venue Facilities

Venue Name	Largest Plenary (flat/tiered)	Largest Banquet Space (sqm)	Round Table Number Dels	Largest Exhibition Space (sqm)
Melbourne Convention and Exhibition Centre	5,553 seat plenary <small>(divisible into 3 smaller configurations)</small> 52 meeting rooms of varying size	2,490	1,500	30,000
Etihad Stadium	50,000 (tiered undercover seating)	2,188	1,200	2,188
Melbourne & Olympic Parks	15,000 (tiered undercover)	1,800	1,250	1,800
Crown Towers	2,500 (Theatre Style-Palladium)	2,050	1,500	2,050
Crown Promenade	660 (Theatre Style)	541	360	541
Crown Conference Centre	840	609	420	746
The Sebel Albert Park Melbourne	1,400 (Theatre Style)	1,462	1,100	1,462



Make your convention a BestCities Experience

BestCities is the world's first and only convention bureau Alliance with eight partners — Cape Town, Copenhagen, Dubai, Edinburgh, Melbourne, San Juan, Singapore and Vancouver — on five continents. Our vision is to be recognized globally for being innovative and setting and delivering the world's best convention bureau practices for the meetings industry.

Our Mission

Through commitment to a Quality Management System, BestCities Partners deliver the world's best service experience for meeting planners.

Do you know what to expect from a BestCities Partner?

When meeting planners work with BestCities Partners, they know what to expect — best practices and best services. Not only are there 33 unparalleled service standards, BestCities destinations have the facilities, attractions and infrastructure to ensure a successful convention.

For more information:

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