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# Edinburgh

## FACT SHEET

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### City Profile

Edinburgh, Scotland's capital is a modern, dynamic city buzzing within a stunning historic setting. Convention delegates will enjoy strolling the streets lined with modern, medieval and Georgian architecture.

The 12th century Edinburgh Castle dominates the stunning skyline. From Castle Rock, the ancient Old Town rambles down the spine of the Royal Mile to the Palace of Holyroodhouse, surrounded by lush Princes Street Gardens.

A famously friendly city, Edinburgh boasts a lively social scene, top-rate restaurants, and animated pubs. A city of festivals, culture and the arts, with a dazzling social scene, Edinburgh is Scotland's most popular conference destination.

### Bureau Profile

As representative of the business tourism industry for the Edinburgh area, Edinburgh Convention Bureau's impressive track record in servicing the needs of events and meetings organisers spans over a decade.

During this time, Edinburgh Convention Bureau has developed and adapted its services, with customer focus being the guiding force of all its activities. The highly motivated and experienced team at Edinburgh Convention Bureau are committed to excellence and consistency in service delivery, in accordance with clients' expectations of Edinburgh, Scotland's top international conference city.



### Make your convention a BestCities Experience

BestCities is the world's first and only convention bureau Alliance with eight partners — Cape Town, Copenhagen, Dubai, Edinburgh, Melbourne, San Juan, Singapore and Vancouver — on five continents. Our vision is to be recognized globally for being innovative and setting and delivering the world's best convention bureau practices for the meetings industry.

### Our Mission

Through commitment to a Quality Management System, BestCities Partners deliver the world's best service experience for meeting planners.

### Do you know what to expect from a BestCities Partner?

When meeting planners work with BestCities Partners, they know what to expect — best practices and best services. Not only are there 33 unparalleled service standards, BestCities destinations have the facilities, attractions and infrastructure to ensure a successful convention.

### For more information:

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### Fast Facts

Number of flights per day	311
Number of destinations served	125 (76 international)
Airport — distance from the city centre	8 miles/12 km
Number of airlines that service the destination	Over 40
Annual passenger numbers at Edinburgh Airport	In excess of 9 million
Accommodation	
Total number of rooms in the greater city area	12,763
Total number of rooms within an 15km / 8 mile radius	16,362

### Meeting/Venue Facilities

Venue Name	Largest Plenary (flat/tiered)	Largest Banquet Space (sqm)	Round Table Number Dels	Largest Exhibition Space (sqm)
Edinburgh International Conference Centre	1,200	1,185	850	1,185
EICC Expansion 2013	2,000 (flat) 1,600 (tiered)	2,000	1,500	2,000
The Corn Exchange	1,500	1,400	800	1,400
Royal Highland Centre	10,000	8,400	4,000	8,400
Usher Hall	2,199	—	—	—
McEwan Hall	1,100	—	—	—
Murrayfield Experience	600	1,500	516	1,350

