

Dubai Convention Bureau  
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## FACT SHEET

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### City Profile

Dubai is the ultimate location that offers the very best of facilities, an expansive infrastructure and above all, a culture of hospitality. Dubai is truly where east meets west, ideally located within close proximity to Europe, Asia Pacific and beyond. Dubai is easily accessible by several airlines, but primarily through the expanded services of Emirates Airlines, an award winning airline with service to six continents. The new Dubai Metro offers easy access from Dubai International Airport to over 20,000 hotel rooms and the Dubai International Convention & Exhibition Centre, making attendees access convenient, affordable, and hassle-free.

An enjoyable climate, a sparkling nightlife, intriguing culture and ingrained hospitality are aspects that every delegate will enjoy while attending a conference in Dubai. And, as an organiser, you and your organization will benefit from our attention to detail in a destination where everyone works together to achieve excellence.

### Fast Facts

Total Scheduled Flights per Week	5,600 flights
Distance from Airport to City Centre	Approximate 5–10 km
Total Number of Airlines	130 airlines and 220 destinations

### Accommodation

Total number of rooms within the city ( 5, 4, 3, 2, 1 Stars )	51,110
Total number of serviced apartments room within the city	19,998

### Meeting/Venue Facilities

Venue Name	Max capacity (theatre style) pax	Max capacity (banquet) pax	Outdoor capacity (pax)	Largest Exhibition Space (sqm)
Dubai World Trade Centre	20,000	15,000	3,000	47,296
Airport Expo Dubai	4,000	7,000	n/a	34,000
Grand Hyatt Convention Centre	2,000	1,500	1,000	1,950
Jumeirah Beach Hotel	1,100	900	2,500	1,332
Emirates Towers	900	540	1,200	788
Al Sahara Desert Resort	8,000	1,500	1,500-8,000	n/a
JW Marriott Hotel	1,200	800	n/a	921
Hyatt Regency Dubai	1,200	830	n/a	1,157
The Palladium	6,000	1,500	n/a	2,500
Madinat Jumeirah	2,240	1,320	2,000	2,773
Atlantis, The Palm	2,050	1,500	2,000	2,100
Al Bustan Rotana	1,500	1,100	n/a	1,536
Intercontinental Festival City Event Centre	1,350	800	1,000	1,373
The Westin Dubai				
Mina Seyahi	1,266	600	1,500	850
Habtoor Grand Resort & Spa	1,100	840	3,000	926
Knowledge Village	400	105	n/a	150

### Bureau Profile

The Dubai Convention Bureau is a non-profit, government funded organization whose aim is to further develop and increase Dubai's share of the international meetings and special events market, whilst maximizing the economic prospects of Dubai. We are dedicated to pursuing and winning events for Dubai and to promoting Dubai as a leading business tourism destination.

We strive to pursue and secure business for our stakeholders as well as to provide a link to a broad range of expertise in every facet of the international MICE industry. We provide impartial services such as destination expertise, bid assistance, building attendance, and on-site event servicing.

Dubai has a strong congress community and has worked together to form the Dubai Bid Alliance (DBA). It is a collaboration of Dubai stakeholders that aims to make the congress planning process easier for clients by packaging all the primary elements of a congress into one framework.



### Make your convention a BestCities Experience

BestCities is the world's first and only convention bureau Alliance with eight partners — Cape Town, Copenhagen, Dubai, Edinburgh, Melbourne, San Juan, Singapore and Vancouver — on five continents. Our vision is to be recognized globally for being innovative and setting and delivering the world's best convention bureau practices for the meetings industry.

### Our Mission

Through commitment to a Quality Management System, BestCities Partners deliver the world's best service experience for meeting planners.

### Do you know what to expect from a BestCities Partner?

When meeting planners work with BestCities Partners, they know what to expect — best practices and best services. Not only are there 33 unparalleled service standards, BestCities destinations have the facilities, attractions and infrastructure to ensure a successful convention.

### For more information:

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