

Cape Town & Western Cape Convention & Events Bureau
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Cape Town

FACT SHEET

CAPE TOWN | COPENHAGEN | DUBAI | EDINBURGH | MELBOURNE | SAN JUAN | SINGAPORE | VANCOUVER

City Profile

From the high sophistication of its premier wines and authentic South African cuisine to the charm and rich experiences of its multicultural people, Cape Town and the Western Cape offers conference organisers something a little extra to wow their guests. The city has established credentials internationally as a sophisticated and competitive business and meetings destination, consistently voted the No. 1 conference city in Africa and the Middle East.

Accessibility, exceptional value for money, cutting edge conference facilities, complemented by the expertise of the local business tourism industry and an ever expanding portfolio of world class hotels are the perfect ingredients that conspire to make an ideal meetings destination. Be it Cape Town's history of strong medical scholarship, a rich cultural heritage or a plethora of activities from invigorating golf safaris to indulgent spa experiences, the destination presents the perfect balance between business and leisure. Make it your obvious choice for business travel.

Fast Facts

Number of international flights per week	117
Number of domestic/regional flights per week	652
Airport — distance from the city centre	12 miles/20 km
Number of airlines that service the destination	21

Accommodation

Total number of rooms in the greater city area	18,117
Total number of rooms within an 15 km/8 mile radius	8,456

Meeting/Venue Facilities

Venue Name	Largest Plenary (flat/tiered)	Largest Banquet Space (sqm)	Round Table Number Dels	Largest Exhibition Space (sqm)
Westin Grand Cape Town				
Arabella Quays Hotel	640	584	480	640
GrandWest Casino and Entertainment Centre	850	1,294	600	1,294
NH Lord Charles	475	480	350	1,500
Southern Sun Cape Hotel	650	624	440	624
Lagoon Beach Hotel	350	400	300	400
Cape Town International Convention Centre (CTICC)	8,500 (flat) 1,500 (tiered)	9,705	5,300	12,000

Bureau Profile

The Cape Town & Western Cape Convention Bureau is a strategic business unit of Cape Town Routes Unlimited (CTRU) and is committed to marketing Cape Town and the Western Cape as Africa's premier conventions, meetings and incentives destination.

Boasting international credentials, the Bureau offers comprehensive destination and conferencing expertise and local know-how to support professional meeting planners, destination management companies and corporate and association buyers. A dedicated team of marketers will assist clients from conceptualising a bid strategy and producing a customised bid, to planning delegates' itineraries, coordinating site inspections and offering onsite support.

In short, we assist meeting planners create a unique African Experience.



Make your convention a BestCities Experience

BestCities is the world's first and only convention bureau Alliance with eight partners — Cape Town, Copenhagen, Dubai, Edinburgh, Melbourne, San Juan, Singapore and Vancouver — on five continents. Our vision is to be recognized globally for being innovative and setting and delivering the world's best convention bureau practices for the meetings industry.

Our Mission

Through commitment to a Quality Management System, BestCities Partners deliver the world's best service experience for meeting planners.

Do you know what to expect from a BestCities Partner?

When meeting planners work with BestCities Partners, they know what to expect — best practices and best services. Not only are there 33 unparalleled service standards, BestCities destinations have the facilities, attractions and infrastructure to ensure a successful convention.

For more information:

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